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## What is claimed is:

A point of sale system comprising:

a reservation feature having a customer information section and an equipment information section, wherein the customer information section and equipment information section display information pertaining to reservations; and

a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for a charge.

2. A point of sale system comprising:

a rental feature having a customer information section and an equipment information section, wherein the customer information section includes information pertaining to a customer, and the equipment information section includes information pertaining to the equipment that the customer is interested in renting; and

a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for a charge.

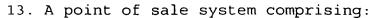
- 3. The point of sale system of claim 2 further comprising a transfer feature having an equipment information section that prompts for information pertaining to equipment that is the subject of a transfer.
- 4. The point of sale system of claim 2 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment

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that is being returned and a payment section for payment of a rental fee associated with the equipment returned.

- 5. The point of sale system of claim 2 further5 comprising a reporting feature that reports a status to a user.
- 6. The point of sale system of claim 5 further comprising a closing report having a list of all transactionprocessed for a specified day.
  - 7. The point of sale system of claim 6 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.
  - 8. The point of sale system of claim 5 further comprising an inventory report having a list of the equipment available for rental.
- 9. The point of sale system of claim 5 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.
- 10. The point of sale system of claim 5 further comprising an equipment due report having a list of equipment that is out on rental.
- 11. The point of sale system of claim 5 further comprising a refund report having a list of refunds that 30 have been provided to a customer for a specified date.
  - 12. The point of sale system of claim 11 further comprising a marketing section having a marketing message related to the moving equipment rental business.

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a customer information section that stores and recalls
customer information;

an equipment information section that stores and recalls information pertaining to a transaction; and

a rental feature that processes the rental transaction.

- 14. The point of sale system of claim 13 wherein the rental feature displays a rental rate for an equipment10 identified equipment information section.
  - 15. The point of sale system of claim 13 wherein the rental feature includes a printable rental agreement.
- 16. The point of sale system of claim 15 wherein the rental agreement includes the terms of the rental transaction.
- 17. The point of sale system of claim 15 wherein the rental agreement includes an itemized list of charges.
  - 18. The point of sale system of claim 13 further comprising a credit card payment section which, upon activation, obtains credit card authorization.

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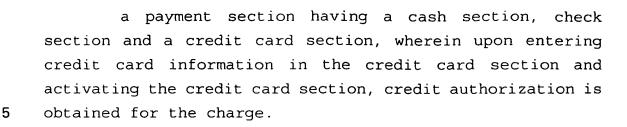
- -19. A point of sale system on a network, the network having at least one computer-server for communicating with users, said system comprising:
- a rental feature having a customer information section 30 and an equipment information section, wherein the customer information section includes information pertaining to a customer, and the equipment information section includes information pertaining to the equipment that the customer is interested in renting; and

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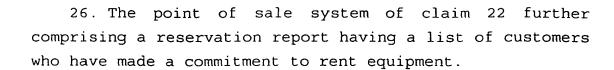
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- 20. The point of sale system of claim 19 further comprising a transfer feature having an equipment information section that prompts for information pertaining to equipment that is the subject of a transfer.
- 21. The point of sale system of claim 19 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment that is being returned and a payment section for payment of a rental fee associated with the equipment returned.
- 22. The point of sale system of claim 19 further comprising a reporting feature that reports a status to a user.
  - 23. The point of sale system of claim 22 further comprising a closing report having a list of all transaction processed for a specified day.
  - 24. The point of sale system of claim 23 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.
- 25. The point of sale system of claim 22 further comprising an inventory report having a list of the equipment available for rental.

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- 5 27. The point of sale system of claim 22 further comprising an equipment due report having a list of equipment that is out on rental.
- 28. The point of sale system of claim 22 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.
  - 29. The point of sale system of claim 28 further comprising a marketing section having a marketing message related to the moving equipment rental business.
  - 30. A method of processing a point of sale transaction, comprising the steps of:

providing an internet-based browser system having a customer information section, an equipment information section and a payment processing section;

entering customer information into the customer information section;

entering into the equipment information section information pertaining to equipment that the customer is interested in renting;

entering payment information in the payment processing section, wherein the payment processing section includes a credit card authorization feature that, upon activation, contacts a credit authorization service, obtains authorization and prints out a receipt to be signed by the client.